

The  
**Candy** Lab  
*Where we make food... fun!*

**Enjoy the Sweet Life**  
**with This One-of-a-Kind Franchise.**



# Join an Award-Winning Brand

## in a High-Growth Industry.

*Too much screen time is a growing concern for modern parents. This was especially true during the Covid-19 pandemic, when a generation of children lost out on years of mental development and social interaction. To help combat this, people are increasingly seeking kids' recreational services, driving a projected 53.4% CAGR through 2032.*

With a unique niche in this high demand industry, The Candy Lab offers an exciting franchise opportunity that you won't want to miss:

- 1. Robust ROI**  
Low upfront costs and growing market demand means that motivated franchisees can enjoy a strong return on their investment.
- 2. Turnkey Business Model**  
Reap the benefits of a proven and replicable business model that will allow our franchise partners to minimize risks and see faster gains.
- 3. Unique Market Niche**  
Edible art combines culinary skill with artistic expression, attracting a diverse customer base and setting it apart from other food-based businesses.
- 4. Established Brand**  
Create a path to financial success by joining an established brand that offers both name recognition and streamlined operational procedures.
- 5. Multiple Revenue Streams**  
Enjoy diverse and recurring revenue from daily after-school classes, drop-in classes, candy jewelry workshops, science-themed projects, parties, and camps.

Want to Secure a Fun and Fulfilling Future? **Franchise with The Candy Lab!**

# Making Food Fun

**for Kids of All Ages.**

*What could be more fun for kids than candy?* Building their own creative masterpieces out of sweets! Founded in 2022 to create a space for children who'd been disenfranchised by the Covid pandemic, The Candy Lab is a craft workshop where kids ages 5-105 can create edible art using candy, fruit and vegetables. The workshop is a place where we help children express their creativity in a nonjudgmental space and provide positive encouragement in order to build confidence and self-esteem.

The Candy Lab specializes in Candy Art Classes, Camps, Parties, and Holiday Classes dedicated to teaching kids how to make fun crafts out of food products. From candy jewelry to confectionary sculptures, we help foster imagination and creativity while providing a unique enrichment space that serves the needs of both children and their families.

From our established locations in Ardmore, PA and Haddonfield, NJ, we are excited to bring creative fun to new markets through franchise offerings.



# What We're Looking for in You.

*Because The Candy Lab brand is built on providing a creative outlet for our customers, we're looking for franchise partners who love art, love food, and above all love to have fun! Working with children requires both patience and enthusiasm – especially when you're guiding them to create art out of sugar. Strong organizational skills and the ability to tolerate occasional messes are a must! Successful candidates should also feel comfortable with the less glamorous aspects of running a business, including bookkeeping, inventory, and staff management.*

**Our ideal candidate will exhibit the following qualities:**

- **Solid Sales & Customer Service Abilities**
- **Good with Timing and Schedule Management**
- **Strong Business Savvy**



# We'll Provide the Recipe for Success.

*The Candy Lab management team understands that a franchise is more than a financial investment. It's a commitment of time, energy and lifestyle as well. That's why we are dedicated to providing the best possible training and support to our partners, ensuring you have every possible tool for franchise success.*

## **One-on-One Training**

Prior to opening, The Candy Lab franchisees will enjoy individualized and comprehensive training, ensuring you have a strong foundation of knowledge from which to launch a successful business.

## **Operational Support**

From product ordering to accounting to customer service, you can rest assured that The Candy Lab team has your support needs covered.

## **Impactful Marketing**

Leveraging our award-winning brand, we will help develop marketing plans and SEO/SEM strategies to reach new customers and grow your franchise.



# Low Startup Costs

to Sweeten the Deal.

## **Retail Franchise Model:**

### **Franchise Fee**

**\$50,000**

### **Minimum Initial Investment Including Franchise Fee & Training**

**\$97,850 – \$145,833**

### **Royalty Fee**

**7%** of gross sales

### **Required Local Marketing Spend**

**5%** of gross revenues

## **Mobile Franchise Model:**

### **Franchise Fee**

**\$7,500**

### **Minimum Initial Investment Including Franchise Fee & Training**

**\$20,900 – \$38,900**

### **Royalty Fee**

**7%** of gross sales

### **Required Local Marketing Spend**

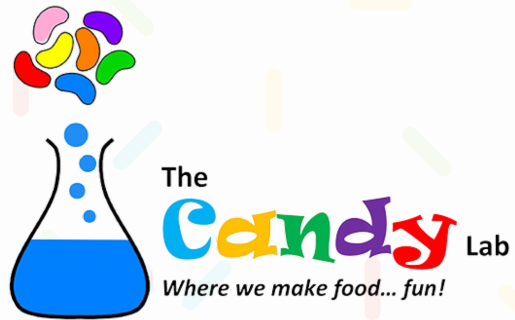
**5%** of gross revenues



# Invest in Your Future

**and Enjoy the Sweet Life with Your  
Own The Candy Lab Franchise!**





## Launch Your The Candy Lab Franchise Today!

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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to affect the sale of a franchise will be made only if we are first in compliance with state registration requirements or are covered by an applicable state exclusion or exemption.